



Rotary Video - 2019

Rotary



Dist 3141



Selfless | Motivated | Adaptable | Responsible | Trustworthy

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# District Thrust Area

EYE, SKIN AND ORGAN DONATION AWARENESS

2019-2020 The Year of SMART Presidents.



## Advisor

Rtn Dr. Sunil Keswani

## Group Head

Rtn Jhankar Gadkari

## Counsellors

Rtn Satya Agarwala | Rtn Dr. Girish Trivedi

Rtn Dr Sivaramakrishnan | Rtn Harminder Singh Patheja

## Avenue Chairs

### Co Chairs

Rtn Gautam Dalal | Rtn Jitendra Somaiya  
Rtn Kusuma Rao | Rtn Mudrak Lalaji  
Rtn CA Rajesh Kumar Modi  
Rtn Rajesh Shah | Rtn Sonal Somaiya  
Rtn Sugra Bagasrawala

### District Chairs

Rtn Dr. Anil Bradoo | Rtn Dharmendra Sharma  
Rtn Jagruti Parekh | Rtn Mehul Shah  
Rtn Pankaj Desai  
Rtn Dr. Rajesh Himmatramka

[www.rotaryorgandonation.in](http://www.rotaryorgandonation.in) | [pledge@rotaryorgandonation.in](mailto:pledge@rotaryorgandonation.in)

touching lives

## OBJECTIVE/GOAL

As Rotary International initiated the  
Polio Eradication Campaign and was successful in making India Polio Free.

Similarly, we propose to take up  
Organ, Skin & Eye Donation Awareness Campaign at our District to spread the  
message and motivate people to

**MAKE A WILL TO TOUCH LIVES...!**



## WHY ORGAN DONATION ?

- Organs Buried or cremated after Death is a wasted life saving property.
- Organs donated can save life/ Eye can provide vision of someone in need/ Skin can prevent infection in burns.
- Need for Organs for transplant is very high.
- Availability of Organs doesn't match even 5% of requirement.
- Many people requiring Organs die before the availability of Organs
- Organs cannot be purchased.



## Why Awareness on Organ Donation?

- To save the lives of those in need and improve their functional capacity of life.
- Lack of Awareness is the main reason for poor availability of Donors.
- Myths about Skin/Eye/Organ Donations.
- Religious and social stigmas.
- To make people aware of the procedure of Skin/Eye/Organ Donation.
- To increase the Number of pledges.
- To aim at making every Rotarian/Spouse undertake the pledge to Donate.



## Programmes Planned for Smart Year 2019-20

- 14th July Sunday Rotary centre, Juhu 9.30 am to 12.00 noon Training Programme for Club Presidents & Coordinators-How to Spread Awareness
- Organ Donation Month August 2019  
Awareness lectures on 17th & 31st August in Mumbai for Rotarians, Innerwheel members, Rotaractors & general public 6.00pm to 7.30pm & in District 3142 at Thane on 24th August 2019.
- Musical Program by “Tuning Folks” to create awareness on Saturday, 29th December 2019 at Fine Arts, Chembur. The program to be Organised by Rotary Club of Bombay Chembur West.





**Setting up Mega Exclusive Website**

**[www.rotaryorgandonation.com](http://www.rotaryorgandonation.com)**

**for Skin Eye Organ Donation Awareness**

**To be Inaugurated at installation of our District Governor**

**Rtn Harjit Singh Talwar**

**Email: [pledge@organdonation.com](mailto:pledge@organdonation.com)**



## What we expect from all of you!

- Each Club to conduct Organ Donation Awareness Talk at :

2 Schools

2 Colleges

2 Housing  
Societies

2 Family  
Physician

2 Clubs

2 Shops-  
Standeers /  
Posters

2 Nursing  
Homes

2 Hospitals

2 Offices

2 Banks

2 Post Offices

2 Fire Stations

2 Mails Standees to  
be put up

2 FM Channels  
talks

2 TV  
Channels

2 Cable TV  
Channels

Whatsapp

2 Industrial  
Estates

2 Bus Depots

2 Gym

**And Receive special Citation  
From District Governor**





## What the District Team will provide to all Clubs.

- Complete Campaign to be used for Emailers, Whatsapp etc.
- Soft copy of Certificates, Fridge Magnets, Donor Cards and Standees providing one sample of each of the above.
- Arranging Speakers for Awareness Talks.
- CD of the Entire PPT to each Club.
- Recognition to clubs by D.G. for attaining 100% pledges from members- Anytime of the year.



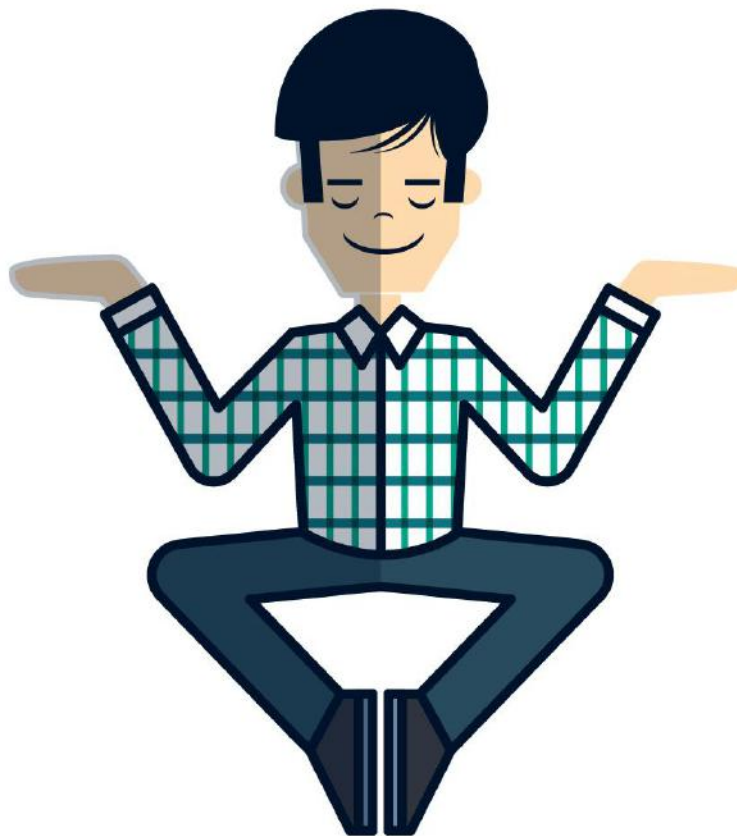


# What is a WILL?

A will is a legal document by which a person, expresses his or her wish as to how his or her property and prized possessions are to be distributed after death .



# I have made my **WILL**



Heart Solitaire  
goes to



Daughter

Precious heart  
goes to



touching lives

BMW goes to



Helpful kidneys  
goes to



Brother \_\_\_\_\_



touching lives

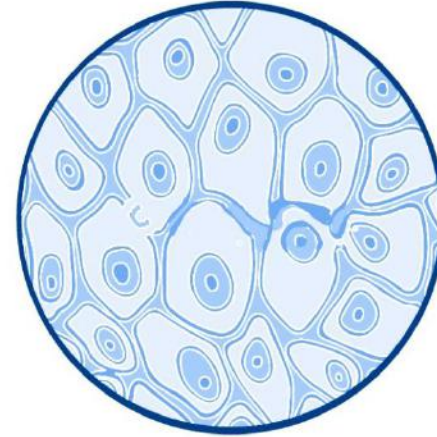


Pashmina saree  
goes to



Sister

Beautiful Skin  
goes to



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Prada sunglasses  
go to



Son

Treasured eyes  
go to



# WHY?

When our  
Eye, Skin & Organs  
are the reason we enjoy our possessions.

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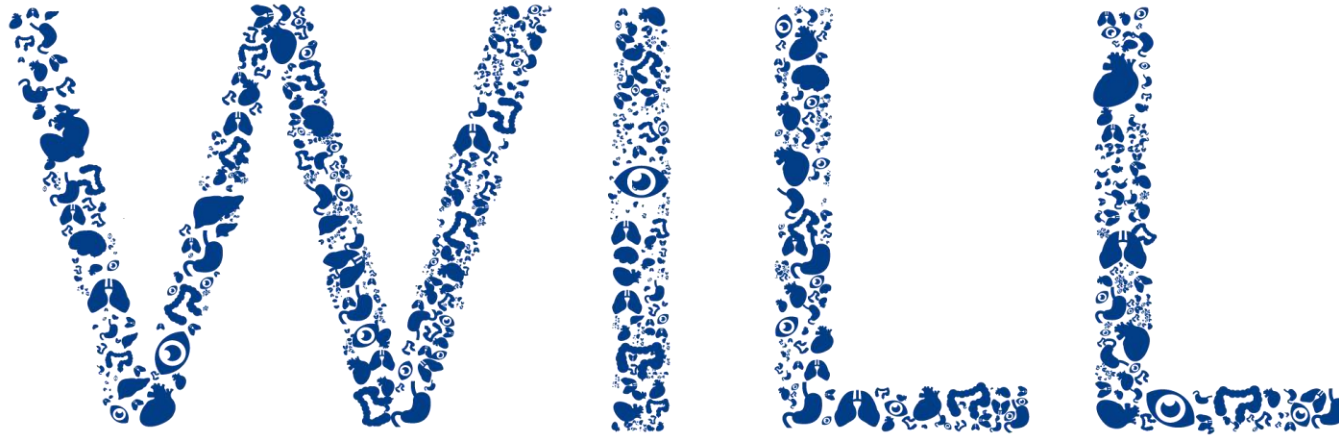
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Make a



to Touch  
Lives



Rotary



WILL

you touch lives

or

you just turn into ashes.

**The choice is yours !**



## HOW AND WHEN?

- Eyes should be donated within 6 hrs of death.
- Total procedure take 15-20 minutes.
- There is no disfigurement of the face of the donor.
- After removal, the eyes are analysed, processed at the eye bank and then cornea is transplanted within 96 hours.
- Eye banks come under Human Organ Transplantation Act, and are given registration after inspection by competent authorities. Donated eyes cannot be brought or sold as it is a crime under the act.

God has blessed all of us with Eyes  
But some person cannot see through them us,  
as their Cornea is Damaged





## AWARENESS ON EYE DONATION



**SPREAD LIGHT IN THE WORLD OF DARKNESS  
OR JUST TURN INTO ASHES...**



**The choice is yours !**

**Make a WILL to touch lives  
& live beyond life...**

touching lives 

**In India, there are approximately  
10 million blind in both the eye  
&  
5 Million blind in one eye, that makes one-third of  
the total blind population of the world.**



India's Total Population 118 Crores

Daily Death - 62389

Daily Birth - 86853

**Total Blinds - 682497**

**If Daily Death People Donate their Eyes,  
Within 11 Days All Blinds Will Be Able To See.**

Then in India there will be **NO BLINDS**,

Don't delete this message without Sending at least to 1 Person.

**KINDNESS COST GREATNESS**

**DON'T JUST READ... PLEASE SHARE IT...**

# EYE DONATION – FACTS ...



- Call the nearest Eye Bank
- Switch OFF fans of the rooms.
- Keep ACs ON.
- Place wet cotton on closed eyes of the donor.
- Raise the head with a pillow.



## AWARENESS ON SKIN DONATION

**Is Beauty Skin Deep?**

Who would know better than a

**BURN VICTIM!**

**BREATHE A NEW LIFE ...  
OR JUST TURN INTO ASHES**

**The choice is yours !**

**Make a WILL to touch lives  
& live beyond life...**





## CADAVERIC SKIN HARVESTING

Skin should be harvested  
within **6 hours** after death

Procedure takes  
**45 minutes**

Only superficial layer of  
the skin is harvested  
from legs, thighs and back

No matching is  
required

No  
Bleeding

No disfigurement



# Skin Donation Helplines

**Rtn. Dr. Sunil Keswani**

National Burns Centre Airoli, Navi Mumbai

Tel: 022 - 2779 3333 [www.skindonation.in](http://www.skindonation.in)

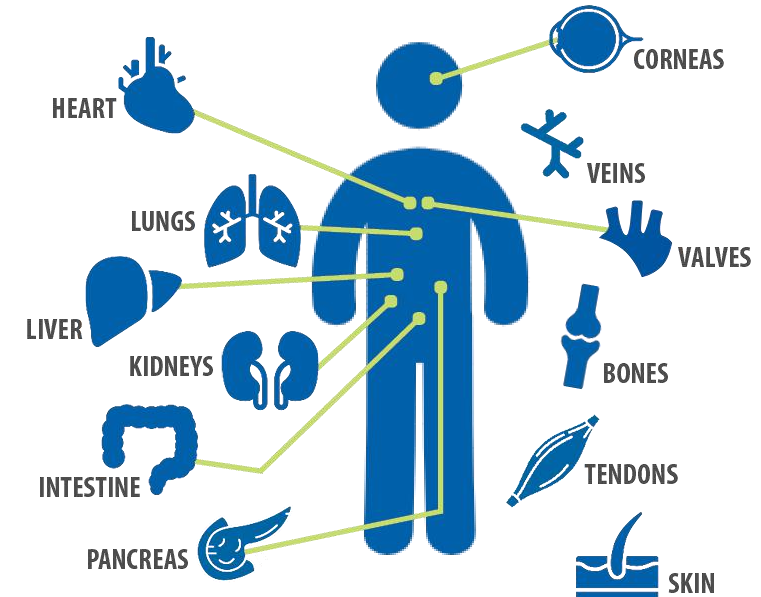
# AWARENESS ON ORGAN DONATION



**SAVE LIFE...  
OR JUST TURN INTO ASHES**

**The choice is yours !**

**Make a WILL to touch lives  
& live beyond life...**



touching lives

## Facts on Organs required

- 4000 kidney transplanted  
1,50,000 required
- 500 livers transplanted  
20,000 required

# Types of Transplant

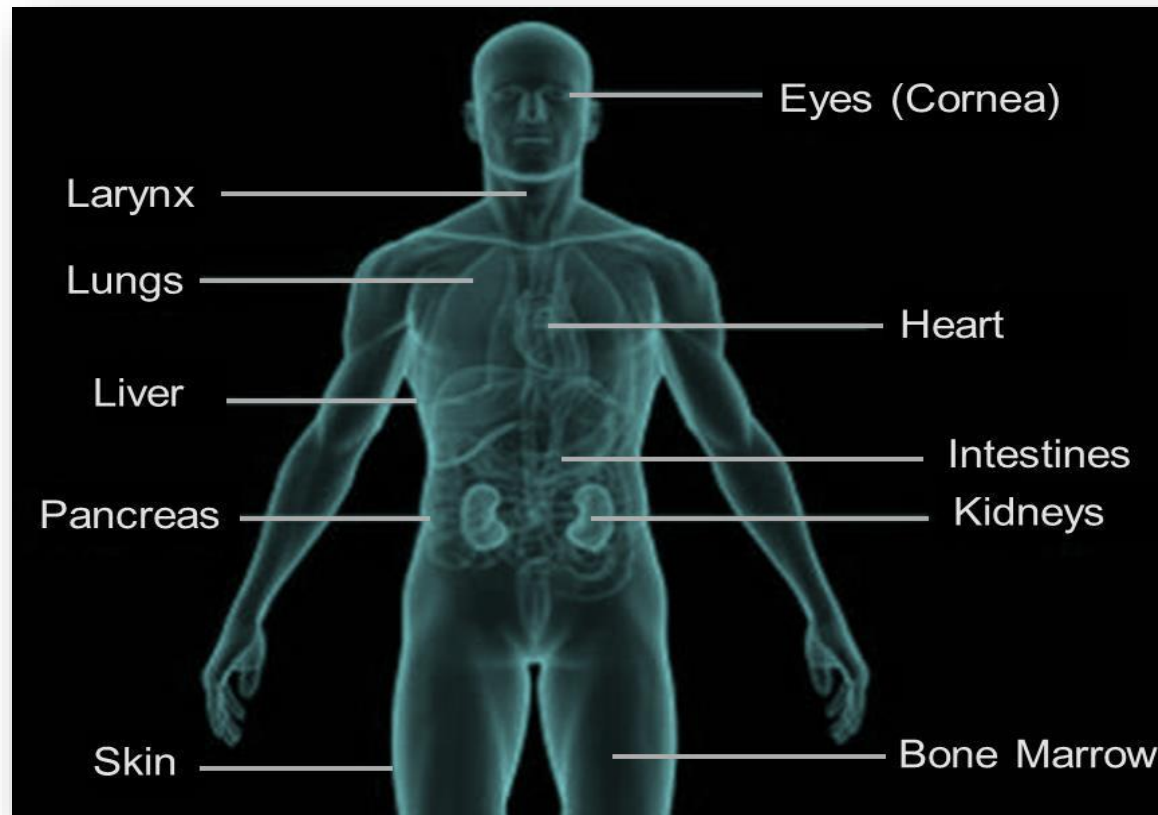
- **Living donor transplant**
  - One kidney or part of liver
  - Operation on the donor
- **Cadaveric transplant**
  - Organs donated after death
  - Organs pledged previously
  - Family agrees for donation
  - All organs and tissues including vital organs

## Who can donate?

- Anyone, at any age
- Living Donor (Kidneys/Liver)
- Immediate Blood Relative
- Unrelated
- Donor Consent
- Deceased Donor (Only Skin & Eyes)
- Brain Dead – All Organs
- Consent from relatives
- No monetary benefit

# Which organs can be donated?

## BRAIN DEAD Person





# EXCEPTIONS

## Organs cannot be harvested from Donors with

- **Malignancy**  
(except primary brain tumors, low grade skin malignancies and carcinoma in situ of cervix)
- **Uncontrolled Sepsis**
- **Active viral infections**  
causing encephalitis, herpes hepatitis and AIDS
- Incase of Liver Transplant – Fatty infiltration of Liver

## **MYTH:**

Donors family will have to pay more money  
to the hospital

## **FACT:**

After declaration of death, the hospital bears all  
expenses of artificially supporting the donor.

# Organ Donation Helplines

**Zonal Transplant Co-ordination Centre**

L. T. M. G. Hospital, (Sion Hospital)

[www.ztccmumbai.org](http://www.ztccmumbai.org)

[organtransplant@ztccmumbai.org](mailto:organtransplant@ztccmumbai.org)

Tel: 24028197 / 93200 63468 / 91676 63468 / 69



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Rotary



Dist 3141

Rotary



DIST 3141



Rotaract

Rotary Club Partner



Partners of ROTARY

Thank you for making a

Date / /

WILL

Mr/Mrs \_\_\_\_\_

*You're a ray of light that will touch countless lives, Pray you live each day, in your own delightful way.*

To execute this WILL contact our Helplines

EYE

Rtn. Dr. Girish Trivedi  
98210 81138

EBCRC Parel - 97699 93991

Manjula Desai Rotary Eye Bank Borivali  
98216 01919 | 98217 01919 | 98218 01919

Rotary Club of Bombay West Juhu - 93728 37213

SKIN

Rtn. Dr. Sunil Keswani  
98200 31881

National Burns Centre

Airoli, Navi Mumbai  
Tel: 022 - 2779 3333  
www.skindonation.in

ORGAN

Zonal Transplant Co-ordination Centre

L. T. M. G. Hospital,  
(Sion Hospital)

www.ztccmumbai.org

organtransplant@ztccmumbai.org

Tel: 24028197 / 93200 63468 / 91676 63468 / 69

touching lives

## Fridge Magnet



To Execute My **WILL** Call

**EYE Donation**

☎ 98210 81138 / 97699 93991  
98216 01919 / 93728 37213

**SKIN Donation**

☎ 98200 31881 / 022 - 2779 3333

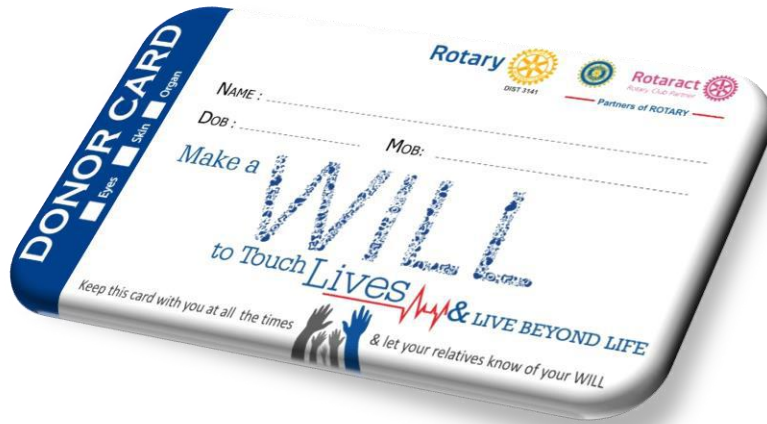
**ORGAN Donation**

☎ 24028197 / 93200 63468



# Make a WILL to touch lives & live beyond life

- Always carry your Donor Card
- Convey your WILL to your family members



# Make a **WILL** To touch lives & live beyond life...

**Rtn. Sunil Keswani**  
Advisor

**Rtn. Jhankar Gadkari**  
Group Head

**Rtn. Dr. Sivaramakrishnan S**  
Avenue Chair

**Rtn. Harminder Singh Patheja**  
Avenue Chair

**Rtn. Satya Agarwala**  
Counselor

**Rtn. Dr. Girish Trivedi**  
Counselor

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# Thank You!

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